

ceemo.ai



HELPING YOUR FOUNDERS
LAUNCH, RAISE & SELL
with better brands, pitch decks, marketing & *more*



Our Services



CEEMO.AI

Do you support **early stage entrepreneurs**? Are you tired of the stress that comes from getting large cohorts ready to shine on *Demo Days*? Or are you looking to *monetize innovations* coming out of your *university*?

If any of that sounds familiar, Ceemo is here to help! Let us help *your* startups get from founded to funded faster with *better brands*, compelling *pitch decks*, and market-ready *marketing assets*! We can offer Ceemo's automated platform plus optional *workshops, pitch practice & coaching*.

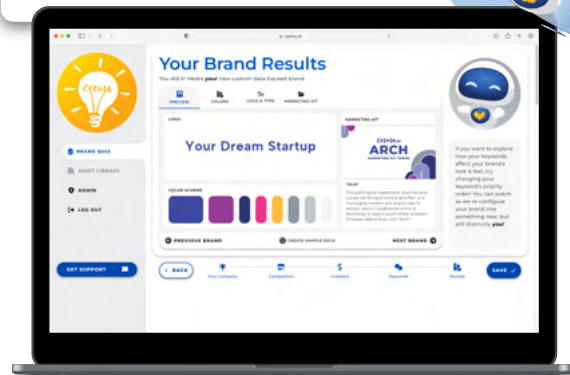
• **Ceemo Beta** • **\$149/mo per startup**

Create a new strategic brand & instantly apply it across pitch decks & marketing assets in 10 minutes or less!

Features:

- Wordmark Logo
- Color Scheme
- Font Suite
- Pitch Decks
- Letterhead & One-Pagers
- Social Media Templates
- Full WCAG/ADA compliance
- Invite-Only Community Support

BRAND, PITCH DECK & MARKETING
in 10mins or less!



PITCH DECKS

Would your founders benefit from hands-on, 1-on-1 support? Below you'll find the packages we offer to support your pitch efforts, no matter what stage of the startup lifecycle they're in.

• **1.5-Hour Deck Facelift** • **\$750**

Watch live over Zoom as we go over your deck with a fine-tooth comb to improve its aesthetic appearance & punch up its visual impact. *If you're confident in how you're telling your story, but need help tightening up your layout, this is a great option for you!*

• **2.5 Hour Deck Facelift** • **\$1500**

Watch live over Zoom as our team works on your graphics & story. You'll emerge with a cleaner deck & a template you can continue to edit. *If you have 2-4 specific storyline or graphics issues you need help with, this is a great affordable option for you!*

• **Storytelling Consult** • **\$750+**

Every company addresses a Problem with a unique Solution. How you tell that story will determine your company's future. *Let our storytelling wizards craft a compelling narrative to propel your future growth. We can craft a story and/or develop visuals.*

• **Pitch Deck Overhaul** • **\$4000+**

We help you craft a new perfect pitch, with proposals based on the estimated number of hours it'll take to create your deck. Our Overhaul clients raised over \$20 million & won many of the best pitch contests in the world. *Don't you deserve that too?*



CLASSES

Our engaging, crowd-pleasing classes have been enjoyed by countless accelerators, incubators, VC groups, private events, and universities. Our Founder, Heather Lawver, uses her unique background in entrepreneurship, design, education, and television to instill participants with vital skills to help them stand head & shoulders above the competition. As a compelling & dynamic speaker, she'll keep you entertained, informed, and motivated!

• **Class Packages** • \$750+

• **Duration** • 30-60 Minutes + Q&A



THE ART OF PITCHING

Learn how to command a stage like Beyoncé, what made Steve Jobs a master communicator, and how to build a pitch deck worthy of the star that you are! We'll go over principles of storytelling, how to manage your audience's attention as a presenter, and the building blocks of design to help you craft impactful slides. You'll emerge with a greater understanding of how to tell your story & unlock your success!



WHY DESIGN MATTERS

We know entrepreneurs are so busy, their heads are practically on fire! Why should they take precious time to care about design? Like the name suggests, we'll explain the importance of meaningful design & the impact it has on your company's future. You'll learn how to tell a visual story, how to craft a meaningful brand built on your business plan, and how to design the company of your dreams.





Our Clients

We've proudly served some of the world's leading accelerators & universities, helping their founders *thrive*. When *your* founders flourish on Demo Days, when we increase *your* founders' odds of securing investment, it demonstrates the *power* of your organization's programming, support, and legacy. But don't take our word for it! We've helped minority founders raise over \$20 million. Listen to founders from a few of the partners we've supported since 2021.

Ceemo Beta

"Literally everything has been excellent so far! I love the pitch deck generated at the end."

Erin Heim
TECHSTARS DC FOUNDER



Pitch Deck Facelift Sessions



"It's like having magic pitch deck fairies!"

Nicole Whalen
HALCYON FOUNDER

Classes & Workshops



"If you want to take your business to the next level, this class is a must!"

Ruby "Sunshine" Taylor
2GETHER-INTERNATIONAL FOUNDER



FORD | FUND



JUMPSTART
FOUNDRY



watson
INSTITUTE



Halcyon



FOUNDER INSTITUTE

STARTOUT

MICA

CHIEF

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON, DC



UNIVERSITY OF OREGON

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